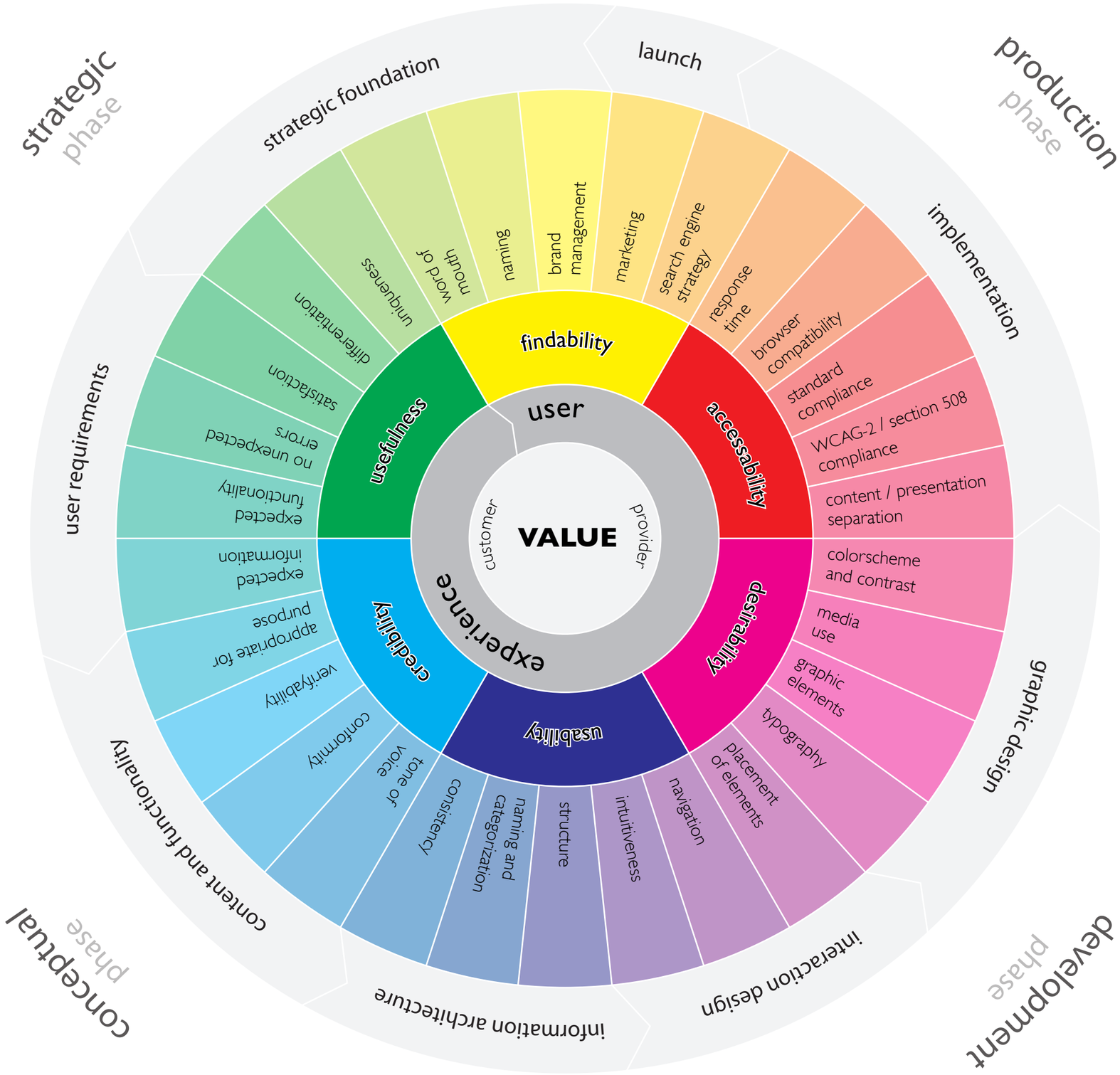
strategic phase
strategic foundation
launch
production phase
implementation
graphic design
interaction design
development phase
information architecture
content and functionality
conceptual phase
user requirements
VALUE
user
provider
customer
findability
accessability
desirability
usability
credibility
expperience
usefulness
naming
brand management
marketing
search engine strategy
response time
browser compatibility
standard compliance
WCAG-2 / section 508 compliance
content / presentation separation
colorscheme and contrast
media use
graphic elements
typography
placement of elements
navigation
intuitiveness
structure
naming and categorization
consistency
tone of voice
conformity
verifyability
appropriate for purpose
expected information
expected functionality
no unexpected errors
satisfaction
differentiation
uniqueness
word of mouth